



WAYS TO WIN!

There is more than one way to win when you join the Business Commute Challenge (BCC) Adventure!

Individuals

TICKET TO WIN IT!

Join in the fun and win a Kindle!



Every BCC participant is automatically entered in the drawing – e-Cool!
Increase your chances to win by attending any BCC event during the week of the Challenge and look for the ***Ticket-To-Win-It*** ballot box. Enter your name to win!

The winner will be announced at the awards ceremony on Thursday, June 2.

Challenge Week:

- ***Clickers*** : Monday, May 16
 - Log your telecommute today and you could win a Foley Vision Center Eye Care Package to soothe your telecommuting eyes! Wish we had some bunny slippers for you, too!
- Jump in the ***POOL***: Tuesday, May 17 is ***POOL*** Day!
 - Pacific Cascade Federal Credit Union and the BCC will honor you at the Springfield Station Park & Ride with breakfast treats and mystery prize drawings. Bring your own coffee mug.
 - Look for the ***Ticket-To-Win-It*** ballot box. Enter your name to win!
 - Carpoolers who log in today have a chance to win a Free One-Hour Willamette River Ride from Eugene Pedicab. Feel like royalty as you “*save your feet and take a seat*” for a ride by the river!
- ***EmX and Bus Riders***: *Neeext* Stop: Breakfast on Wednesday, May 18!
 - Stop by LTD’s Next Stop Center (at the Eugene Station across from the KIVA) from 6:30 a.m.-8:30 a.m. on Wednesday, May 18; breakfast is on us! Bring your own coffee mug.
 - Look for the ***Ticket-To-Win-It*** ballot box and fill out an entry
 - Log your ride on EmX or the bus on Wednesday, May 18, for a chance to win!
 - \$25 Gift Certificate from Berg’s Ski & Snowboard Shop
 - One free LUNCH at Hawthorne’s Deli

- **Walk Your Way to Prizes:** Thursday, May 19, is Walk Day!
 - Walkers: Walk your way to work today, report your trip, and you could win!
 - \$35 Footwise Gift Card
 - *Eugene Oregon Walks* by Tyler Burgess of Walk-With-Me

- **A BICYCLE gets you there! Two wheels . . . two times the fun!**
National Bike Day! Friday, May 20
 - City of Eugene breakfast event at the south end of the Peter DeFazio Bridge from 7 a.m.-9:30 a.m. Bring your own mug.
 - Look for the ***Ticket-To-Win-It*** ballot box. Enter your name to win!
 - Free bike tune-ups and special drawings from Arriving By Bike™
 - Report your bike trip today and be entered into a drawing for a multi gear tune-up by Wheel Works of Eugene.

 - City of Springfield “***It’s the weekend***” afternoon event at the Springfield Riverbank Bike Path by Aspen from 3:30 p.m.-5:30 p.m.
 - Look for the ***Ticket-To-Win-It*** ballot box. Enter your name to win!
 - Free bike tune-ups by Hutch’s Bicycle Springfield.
 - Pedal to smoothie heaven with NW Community Credit Union blender bike!

Others

Internal Contests Does your company offer an internal prize or incentive? Work it!

Everyone is a winner! Everyone is invited!

Thursday, June 2: Business Commute Challenge Award Celebration

It’s time to kick up your heels and celebrate!

KEZI’s Justin Stapleton will emcee the party. Team awards and Carbon Buster Awards will be given out to the winners in each team category.

Get a ticket* at the door and enter to win!

- Weekend Getaway: Two round-trip Amtrak tickets to Seattle
- Bike helmets
- Gift certificates *and more!*

*Must be present to win.

How Do Teams Win the Challenge?

Three Team Categories:

Small: 1-49

Medium: 50-299

Large: 300+

The calculations used to rank BCC teams in 2011 are as follows:

Number of commute days/number of participants x percent of the BCC team participating = commute participants average number.

- Number of Commute Days – This is the total number of commute days that members of a team used an alternative mode of transportation.
- Number of Participants – This is the number of people from a given team that participated in the BCC.
- Percent of the BCC Team Participating – This is the percentage of the BCC team (total employees of a given company) that commuted using an alternative mode during the Challenge period.

Example:

Company A has 25 employees. All 25 employees participated. They generated 102 commute days during the Challenge period. Company A's score would be calculated as follows:

$102 \text{ commute days} / 25 \text{ participants} \times 100\%$ (25 participants = 100% of Company A's employees) = **4.08** commutes per employee.

Company B has 214 employees. Only 75 of the 214 participated (35%). They generated 400 commute days during the Challenge period. Company B's score would be calculated as follows:

$400 \text{ commute days} / 75 \text{ participants} \times 35\%$ (75 is 35% of Company B's 214 employees) = **1.87** commutes per employee.

What Can Teams Win?

- Team Trophies for each category - 1st, 2nd, and 3rd Place Trophies
- Carbon Buster Awards! These reward the teams in the three categories who reduced the most CO₂!
- Large Business Category (300+):
 - VeloGuy - The VeloGuy will provide a half-day of on-site bike mechanical checks, including minor repairs and adjustments, for the large business that has the most bike participants.
- Small to Medium Business (1-299):
 - Palo Alto Software donated business software packages to two small/medium businesses: One *Business Promo Premier Package* and One *Sales and Marketing Pro Software Package*.